TOTAL CREDIT = TOTAL -2

TOUR GUIDE No. of Leulius = 15 \$

**Objective:** To app raise the students about the significance of Tourism as an industry, to get familiar with the requisite knowledge of various tourism resources as lo carve a niche career in the tourism industry as a Tour Guide

## Syllabus-

Introduction to Tourism Industry, Definition meaning and scope of tourism, Components and elements of tourism Linkages, Types and Typologies of Tourism, Socio-Cultural Impacts of Tourism.

Role and functions of Govt. Tourism Boards, ITDC, State Govt. Tourist Departments, TourismCorporations, JATA, PATA, TAAI, IATO, FHRAI.

Types and forms of Accommodation, Transport system in India, Expressways and waterways.

Introduction of Tourist Resources, Familiarization of various forms of tourist attractions like Pilgrimage, Wild life, Adventure, Monuments, Culture, Mountains and Beaches

Meaning, Scope and Significance of Communication, Types and forms of Communication Barriers in communications.

NOTE: -> THEORY 1 Credit = 15 Hours

PRAGRENT 2 Credits = Bo Hours

Ref. Books: